

SCOTT ATTULA

📍 Anaheim, CA

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- Social media marketing expert, driving impact and conversion through creative content.
 - Accomplished videographer and photographer with 12+ years of video production and graphic design/motion graphic experience, 6+ years of photography experience, and 4+ years of social media marketing experience.
 - Technical proficiency with Adobe products (Premiere, After Effects, Photoshop, Illustrator, InDesign), Microsoft Office (MS Word, Excel, Powerpoint, Teams), and Google Suite/Google Docs.
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EDUCATION

MASTER'S OF ARTS - COMMUNICATION MANAGEMENT

EMPHASIS: MARKETING
COMMUNICATION

EXPECTED: NOVEMBER 2021

UNIVERSITY COLLEGE -
UNIVERSITY OF DENVER






BACHELOR'S OF SCIENCE - BUSINESS MANAGEMENT

EMPHASIS: SOCIAL MEDIA
MARKETING

BRIGHAM YOUNG UNIVERSITY -
IDAHO

- Member of the Marketing Society
- Developed growth strategy for Re: Escape Room with society's Marketing Strategy team.

HOBBIES & INTERESTS

-  Photography, Videography
-  Video Game Development
-  Snow/Skateboarding
-  Themed Entertainment
-  3D Animation

PROFESSIONAL EXPERIENCE

CAST MEMBER

DISNEYLAND RESORT · MAY 2019 – PRESENT

WALT DISNEY WORLD RESORT · SEPTEMBER 2014 – APRIL 2015

- Started via 7-month Disney College Program internship
- Attended Disney Education series - Leadership, Marketing & Events
- Utilized quick reactions, problem solving, and adaptability to create exceptional customer service for thousands of daily guests

MARKETING DIRECTOR

THE COOP · JANUARY 2018 – APRIL 2018

- Participation in Integrated Business Core (IBC), a program designed to develop essential business and workplace skills via student-developed companies
- Led and collaborated on overall marketing/company launch plan
- Marketing campaign manager, developed physical and digital marketing plans. Primary graphic designer on all branding, advertisements, and other marketing materials
- Developed interpersonal skills while leading marketing team; liaised with Operations and Finance to coordinate overall strategy
- Managed successful "Waffle Wednesday" campaign that consistently doubled sales on Wednesdays, even after promotion ended

MARKETING COORDINATOR INTERNSHIP

DICK VAN DYKE FOUNDATION · AUGUST 2017 – NOVEMBER 2017

- Producer of promotional campaign for the sold-out "A Night with Dick Van Dyke" event
- Created digital and social media marketing content. Primary developer on animated advertisement. Project was taken from design to final version within 2-week deadline and led to a sold-out event.